

Hindu Supremacist YouTubers are Cheering on the Genocide in Gaza, Blurring the Lines Between MAGA, the Hindu far-right, and the pro-Israel far-right

In the early days of the war in Israel-Palestine, multiple reports described a wave of hateful and distorted content emerging out of Hindu supremacist troll farms in India.¹ With tech platforms unable to stem the tide of hate speech and disinformation,² these trends have continued – but not in India alone. Hindu supremacists in the diaspora have continued to spread supremacist content, bigoted conspiracy theories, and calls for genocide. Troublingly, Hindu supremacist support for Zionism³ has also converged with a third and central node in a dangerous trifecta: the white supremacist movement.

This is evident in the rhetoric of these YouTubers, which borrow significantly from the moral panics of the US far-right, highlighting the ways in which far-right ideologies from across different supremacist movements have converged. Hindu supremacist rhetoric in the United States, for example, most commonly targets Muslims (and, since October 7, Palestinians), but also invokes MAGA conspiracy theories to demonize leftists, immigrants, LGBTQ+ people,⁴ and Jewish pro-peace activists.

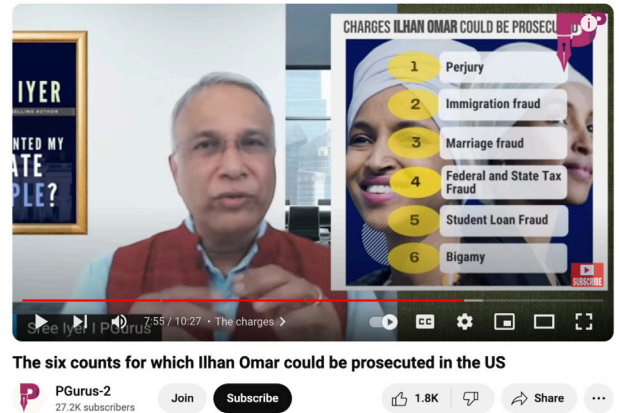
Sign our petition to demand that YouTube take action against supremacist speech!

➔ https://bit.ly/YT_Petition



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PGurus (Sree Iyer)



PGurus, a channel with over half a million subscribers, claims to offer analysis about business, politics and culture in the United States and India. It has even hosted well-known figures like Rep. Ro Khanna in the past.⁵ However, the channel routinely hosts far-right supremacists that spew content clearly violative of YouTube’s guidelines.⁶

“At some stage the civilized world has to come to the realization that until or otherwise we eradicate Islam this problem will not go away.”⁷

“This virus of the mind called Islam.”⁸

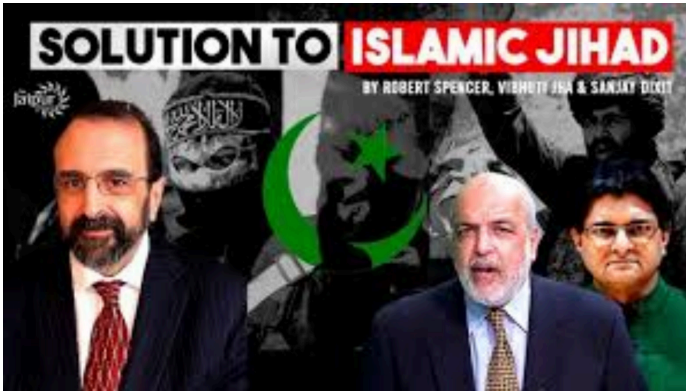
“Reasonable people should recognize that the Left constitutes the first and foremost danger to humanity and civilization.”⁹

“All these East Coast and West Coast Jews [protesting Israel’s bombardment of Gaza] are lumps of shit.”¹⁰

“I’m telling you right now, the Democrats will probably win the next election as well, because they’ve executed institutional capture... It’s a rigged election.”

“It is very very disappointing when you see that even though the evidence is hitting them in the face, the FBI has not moved to act against people like Ilhan Omar... five or six counts of serious fraud, marrying one’s own brother, immigration fraud, committing all sorts of other things.”¹¹

The Jaipur Dialogues USA (Vibhuti Jha)



Jha, who is closely linked to the far-right Vishwa Hindu Parishad of America (VHP-A),¹² runs The Jaipur Dialogues USA, the US wing of The Jaipur Dialogues, an India-based Hindu supremacist channel notorious for its hateful content.¹³ Jha is also an avowed MAGA Republican,¹⁴ and ran for New York State Assembly District 16 in 2022.¹⁵ As has been detailed previously,¹⁶ Jha is close to a variety of other bigoted actors, including Robert Spencer, whom the SPLC has described as “one of America’s most prolific and vociferous anti-Muslim propagandists.”¹⁷

“American campuses for the last 2-3 weeks were absolutely under the hostage of Hamas and Hamas supporters.”¹⁸

“So many illegal people have come in America, but they are taking part in these entire movements.”¹⁹

“Somebody’s paying big money. Actually, it’s openly being talked about that George Soros, Open Society, Rockefeller

Foundation, Ford Foundations have been behind these, funding these part of the agitations.”²⁰

“We have only 8 years left. We have to make a country of only Hindus by then, or nothing will be left.”²¹

“Our youth must be prepared for war... every student in India should receive 1-2 years of military training.”²²

Jha’s and Iyer’s YouTube channels exemplify the rapid alignment of the Hindu supremacist movement with both the MAGA and pro-Israel far-right. But they also exemplify how this has happened: because of the open platform provided to such figures by the likes of YouTube, which has repeatedly ignored official complaints about their supremacist speech, allowing this rhetoric to be aired to tens of thousands of their viewers.

Endnotes

- 1 <https://www.aljazeera.com/news/2023/10/16/analysis-why-is-so-much-anti-palestinian-disinformation-coming-from-india>, <https://www.france24.com/en/tv-shows/truth-or-fake/20231017-anti-islam-indian-accounts-on-x-accuse-palestinians-of-faking-war-injuries>, <https://www.theatlantic.com/international/archive/2023/10/india-hindu-extremist-disinformation-israel-hamas/675771/>, <https://thediplomat.com/2023/10/indias-digital-footprint-on-the-israel-gaza-war/>,
- 2 <https://www.theguardian.com/world/article/2024/may/20/revealed-meta-approved-political-ads-in-india-that-incited-violence>, <https://time.com/6967334/ai-elections-disinformation-meta-tiktok/>, <https://thewire.in/politics/far-right-shadow-advertisers-dominate-indian-poll-spending-on-meta-for-pro-modi-anti-muslim-push>,
- 3 <https://jewishcurrents.org/the-hindu-nationalists-using-the-pro-israel-playbook>
- 4 For example,
- 5 <https://www.youtube.com/watch?v=hLx-txxjyzQ>
- 6 <https://shorturl.at/9bv46>
- 7 <https://www.youtube.com/watch?v=mHRDfEcGnSU>
- 8 <https://www.youtube.com/watch?v=mHRDfEcGnSU> . PGurus host Sree Iyer did not call out his guest's bigotry, but instead described it as a "really excellent" analysis.
- 9 <https://www.youtube.com/watch?v=mHRDfEcGnSU>
- 10 <https://www.youtube.com/watch?v=mHRDfEcGnSU>
- 11 <https://www.youtube.com/watch?v=mHRDfEcGnSU>. This claim, notably, emerged from the MAGA movement, spread by the likes of Lauren Boebert. <https://www.businessinsider.com/unproven-allegations-ilhan-omar-married-her-brother-explained-2019-7>
- 12 <https://www.wearesavera.org/wp-content/uploads/2024/02/The-Global-VHPs-Trail-of-Violence-v2.pdf>
- 13 <https://dfrc.org/en/2021/12/14/hashtag-scanner-analysis-of-hatred-and-communalism-being-spread-by-jaipur-dialogues/>, <https://us.youtubers.me/the-jaipur-dialogues/youtuber-stats>, The Digital Forensics, Research and Analytics Centre has written that "Jaipur Dialogues works contrary to the claim made in registration, especially on social media, to stimulate inflammatory and the majority community against Muslims..their main motive is to spread hatred between the two communities and create disharmony."
- 14 See <https://www.wearesavera.org/wp-content/uploads/2024/02/The-Global-VHPs-Trail-of-Violence-v2.pdf>
- 15 <https://www.tribuneindia.com/news/world/indian-american-candidate-apologises-to-muslims-deletes-tweet-448475>
- 16 <https://www.wearesavera.org/wp-content/uploads/2024/02/The-Global-VHPs-Trail-of-Violence-v2.pdf>
- 17 <https://www.splcenter.org/fighting-hate/extremist-files/individual/robert-spencer>
- 18 <https://www.youtube.com/watch?v=IP6IKQXgx-o>
- 19 <https://www.youtube.com/watch?v=IP6IKQXgx-o>
- 20 <https://www.youtube.com/watch?v=IP6IKQXgx-o> This is a common antisemitic theory that philanthropic foundations are funding progressive movements.
- 21 <https://www.youtube.com/watch?v=qHDwthXLQVU>
- 22 <https://www.youtube.com/watch?v=qHDwthXLQVU>